



Organization of Chinese American Women – Silicon Valley Chapter
Sunday, March 12, 2006 (1:30pm – 4:00pm)
Saratoga Library Community Room
13650 Saratoga Ave. Saratoga, CA

Protecting Your Money In The Markets

Special Speaker: Steve J. Godwin, S.I.M.S Portfolio Strategist

Investment experts sound good, look good and may post impressive resumes and returns. This seminar strives to assist you in navigating through some of the myths and smoke and mirror tactics used by these experts. Topics will include:

Stock picking (or should we really try?)

Price to Earnings Ratios, Earnings & earnings growth (does it matter?)

Performance numbers (Do you understand comparative performance numbers?)

Behavior finance (Call in Super Nanny)

Expert advice (or don't try this at home)

Holding period (how long can you hold it?)

This class is for anyone who wonders why everyone else seems to make money in the markets, but not them. (Or if they are making money why?)

Steve J. Godwin – Lecturer

Mr. Godwin is the Senior Portfolio Strategist for the “Strategic Index Management Series” – S.I.M.S. His licenses include General Securities Investment Executive and Investment Advisor Representative with First Allied Securities, Inc. in Santa Clara, California. He also teaches short courses on the market at the local colleges that include De Anza, Foothill and Gavilan. His next two classes will be on “Modern Portfolio Theory for the Novice” and “Optimizing your Portfolio with Technical Analysis” at Foothill College in the Spring 2006.

His academic background includes a Bachelor of Science, master in Science degrees in Material Science and Metallurgical Engineering. He retired from IBM as an engineer in 1995 and has been investing and analyzing the markets since 1968.

Securities offered through First Allied Securities, Inc – Broker/Dealer – Member: NASD